

PRESS RELEASE:

Human Care donates rollators for 1.3 million SEK.

Stockholm, Sweden, 2022-04-29 - Human Care donates 446 new rollators to the aid organization Human Bridge for further transport to countries such as Ukraine, Moldova, Kosovo, Ethiopia, Tanzania and the Democratic Republic of Congo.

Human Care decided earlier this year to develop its social responsibility program to include more aid and charity organizations. The first donation to Human Bridge consists of 446 rollators of the Leila brand and includes several different sizes and colors. The rollators are completely new and unused and are delivered in their original packaging. The market value of the donation corresponds to 1,351,000 SEK. The donated rollators will now be stored at Human Bridge's warehouse in southern parts of Sweden for further transport in various aid consignments.

Human Bridge started in 2001 and has a developed logistical network where they assist hospitals and care facilities in vulnerable areas and developing countries with medical equipment. So far this year, Human Bridge has sent around 40 aid shipments, of which 18 to Ukraine, 3 to Moldova as well as to several other destinations in Eastern Europe and Africa.

Marcus Larsson, Chief Marketing Officer at Human Care, says: "We are pleased to have started a collaboration with yet another aid organization. Together with Human Bridge, we can ensure that the rollators will reach a large number of people in different countries. We have a strong social responsibility program together with our owner Applied Value Group and this is one of the larger donations from Human Care".

"What is different about this donation, apart from its large size, is that the rollators are completely new and come in their original packaging. This makes it both more fun to pass on but also gives us the opportunity to pack and transport the rollators more easily. As we have received several different models, we can also cover more varied needs", says Robert Bergman, director of Human Bridge.

About Human Care

Human Care Group manufactures and supplies walking aids, safe patient handling products, medical beds, medical equipment and medical furniture. The company was founded in 1993 and is headquartered in Stockholm, Sweden with subsidiaries in the US, Canada, Germany, Turkey and the Netherlands, and has a wide network of international distributors.

About Human Bridge

Human Bridge is an aid organization that carries out material-related projects, and who every week send trailers and containers with aid material. Efforts are made annually to about 20 countries. The work consists primarily of collecting, repairing and sending medical supplies and equipment mainly to countries in Africa, Eastern Europe and the Middle East.

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